

■  
( OPC )

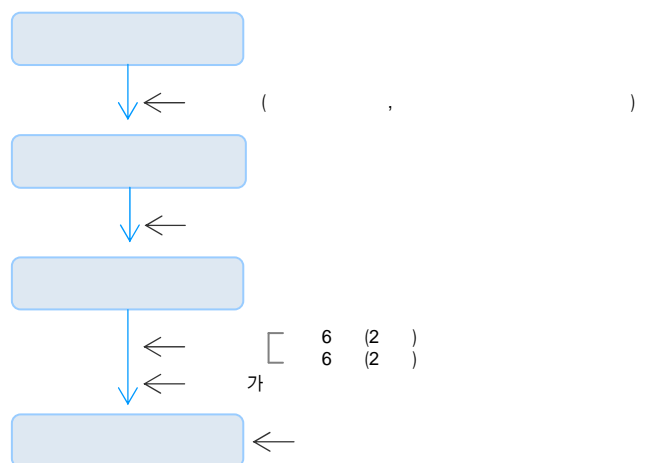
목 차

	가	05
	Diagram	06
	OPC	07
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		09

- 05  
가 .

- 가  
- OPC  
(Action Learning)가 ,

- 가  
- 開閉가 ,  
- , 가 (diploma)





- : / 4 ~7
- : 2006 4 1 ~ 2007 3 31
- : 3 12
- :
- 가 先

( 15 )	• ( 4 )	8 ~ 24H	3
	• - ( 11 )	8H	3
( 32 )	• ( 5 )	16H	3
	• - - - & -	8 ~ 20H	3
	( 16 )		
	• ( 11 )	8H	3

가



OPC

2005

2006

	Leadership	Task Professional
	Leadership High Practice	•
		•
		• •
		• •
		• •
		• •

	Innovation Culture	Task Professional
	OPC가	Highway Business Communication
		( )
		1
		2
		Q
		Q
		• •
		• •
		• •

( ) Cyber



-	
Innovation Culture	IC
Leadership	LD
Task Competency	TC
Task Knowledge	TK

	CODE			
1	LD1	Leadership High Practice		-
2	LD2			-
3	LD3			-
4	LD4	-		-
5	TK1	( FTA)	•	-
6	TK2		•	-
7	TK3		• •	-
8	TK4	가		-
9	TK5			-
10	TK6			-
11	TK7			-
12	TK8		• •	-
13	TK9		• •	-
14	TK10			-
15	TK11		• •	-

\* : .





-	
Innovation Culture	IC
Leadership	LD
Task Competency	TC
Task Knowledge	TK

	CODE			
16	IC1	OPC가	-	-
17	IC2	( )	-	-
18	IC3		-	-
19	IC4		-	-
20	IC5	! !	-	-
21	TC1			
22	TC2	HBC 'Highway to Business Communication'		
23	TC3	( )		
24	TC4			
25	TC5			
26	TC6	1	&	
27	TC7	2	&	
28	TC8	Q		
29	TC9	Q		
30	TC10			
31	TC11			
32	TC12			
33	TC13	( )		
34	TC14			
35	TC15	( )		
36	TC16	가		
37	TK1	( FTA)	•	-
38	TK2		•	-
39	TK3		• •	-
40	TK4	가		-
41	TK5			-
42	TK6			-
43	TK7			-
44	TK8		• •	-
45	TK9		• •	-
46	TK10			-
47	TK11		• •	-



OPC

Leadership

Task Professional



OPC

- 1.

[ ]

Leadership

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LD3	20
LD4	22

# Leadership High Practice

LD1

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- 가 가

- 1.
- 2.
- 3.

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• 2 / 16

	<ul style="list-style-type: none"> <li>가?</li> <li></li> </ul>	4
	<ul style="list-style-type: none"> <li>, ,</li> <li>, ,</li> </ul>	4
	<ul style="list-style-type: none"> <li>GRROW model                             <ul style="list-style-type: none"> <li>- Goal( )</li> <li>- Reality( )</li> <li>- Recognition( )</li> <li>- Options( )</li> <li>- Will( )</li> </ul> </li> </ul>	4
ISP (Incoaching Style Profile)	<ul style="list-style-type: none"> <li></li> <li>( )</li> </ul>	2
	<ul style="list-style-type: none"> <li></li> <li>가 ?</li> </ul>	2

## Leadership High Practice



	( ) / / Master FT
	Ottawa University( ) Business Communication
	<ul style="list-style-type: none"> <li>• ( )</li> <li>• ( )</li> <li>• Coaching Clinic, 가</li> <li>•</li> <li>•</li> <li>• ( )</li> <li>• International Coach Federation Member</li> </ul>

	• ( ) / / Master FT
	<ul style="list-style-type: none"> <li>• -</li> <li>• Ecole des Hautes Etudes en Sciences Sociales( )</li> <li>• Université de Paris VIII ( )-</li> </ul>
	<ul style="list-style-type: none"> <li>•</li> <li>•</li> <li>• International Coach Federation Member</li> <li>•</li> </ul>

# Leadership High Practice

LD1

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- CCL(Center for Creative Leadership) **LDP**( Leadership Development Program) .
- 가 CEO, , .
- CEO가 가 25 .

1. , 가 .
2. 가 , .
3. .

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- , , , , , , , .

- 5 [ 2006 9 25 ~ 9 29 ]

- 가

	•	1Day
	• • •	1Day
	• • • • Activity	1Day
	• 1:1	1Day
	•	1Day

- 3 가 가 .
- <http://www.ccl.org>



		/	/	
LD2		-		3

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- 1. 가
- 2.
- 3.
- 
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• 3 / 24

Strategic Direction	<ul style="list-style-type: none"><li>•</li><li>•</li><li>•</li><li>•</li></ul>	8
	<ul style="list-style-type: none"><li>•</li><li>•</li><li>• ?</li><li>•</li><li>•</li></ul>	8
	<ul style="list-style-type: none"><li>• 가</li><li>•</li><li>•</li><li>•</li></ul>	8



	Univ. Iowa
	<ul style="list-style-type: none"><li>•</li><li>•</li><li>•</li></ul>

	GURU Peoples ( )
	Univ. Iowa
	<ul style="list-style-type: none"><li>•</li><li>•</li><li>•</li><li>• SK Telecom</li></ul>

	/	/	
LD3		-	3

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- 1.
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	<ul style="list-style-type: none"><li>•</li><li>•</li></ul>	2
	<ul style="list-style-type: none"><li>•</li><li>• : TP</li><li>•</li></ul>	3
	<ul style="list-style-type: none"><li>• :</li><li>•</li><li>•</li><li>•</li><li>•</li><li>•</li></ul>	3
	<ul style="list-style-type: none"><li>•</li></ul>	3
	<ul style="list-style-type: none"><li>•</li><li>•</li></ul>	5



	( , )
	< > < >
	<ul style="list-style-type: none"><li>• TFT</li><li>•</li><li>•</li><li>• BASF, , CJ, ,</li></ul>

	<ul style="list-style-type: none"><li>• LG</li><li>• LG</li><li>•</li><li>• MDC Facilitator</li></ul>



( )		/	/	
	LD4		-	3

A black and white photograph of a man in a dark suit, white shirt, and patterned tie. He is running towards the right, carrying a dark briefcase in his left hand. He has a determined expression. The background is a plain, light color.

- 1 / 8

	<ul style="list-style-type: none"> <li>•</li> <li>•</li> <li>•</li> <li>• 가</li> <li>•</li> <li>• Aligning goals to priorities</li> <li>•       - break down goals into key tasks</li> <li>•</li> <li>•</li> </ul>	3
Focus On Execution	<ul style="list-style-type: none"> <li>•</li> <li>•</li> <li>•</li> <li>•</li> <li>•</li> <li>•</li> <li>•</li> </ul>	5

( )

	<ul style="list-style-type: none"><li>• ( , )</li><li>• , ,</li><li>• , SK, ,</li><li>• ,</li></ul>

- : 가 , ( ) 1 , CD

OPC

- 2.

[ ]

Task Professional

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TK5	33
TK6	34
TK7	36
TK8	37
TK9	39
TK10	40
TK11	42



( FTA)

TK1

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1. WTO
- 2.

• , 4~7

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WTO	• WTO	2
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		/	
TK2	·	-	3

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- 1.
2. CT( )
- 3.

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	<ul style="list-style-type: none"><li>• 가</li><li>•</li></ul>	2
	<ul style="list-style-type: none"><li>•</li><li>•</li><li>•</li></ul>	1
/	<ul style="list-style-type: none"><li>• / /</li><li>• / / ( )</li><li>• / /</li></ul>	2
,	<ul style="list-style-type: none"><li>•</li><li>• ,</li><li>•</li></ul>	1
	<ul style="list-style-type: none"><li>•</li><li>•</li></ul>	1
CT ( )	<ul style="list-style-type: none"><li>• CT</li><li>• 가</li><li>• CT</li></ul>	1



	( )
	<ul style="list-style-type: none"><li>• ( )</li><li>• ( )</li><li>• KOCN(Korea Contents Network)</li><li>•</li></ul>



			/	
	TK3	• •	-	3

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- , 4~7

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- 1 / 8

	<ul style="list-style-type: none"><li>•</li><li>•</li><li>•</li></ul>	5
	<ul style="list-style-type: none"><li>•</li></ul>	1
	<ul style="list-style-type: none"><li>•</li></ul>	2

	, ( ) ,
	<ul style="list-style-type: none"><li>• Texas A&amp;M</li><li>•</li><li>• , 가</li><li>•</li><li>•</li><li>• 가</li><li>• Korea Economic Institute of America, Advisory Council</li></ul>



가

TK4

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1.

2.

가‘ 가 ’

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	<ul style="list-style-type: none"><li>•</li><li>• ( , 가 , )</li><li>•</li><li>•</li></ul>	2
	<ul style="list-style-type: none"><li>•</li><li>•</li><li>•</li></ul>	2
가	<ul style="list-style-type: none"><li>• 가</li><li>• 가</li><li>• 가 가</li><li>•</li></ul>	3
	<ul style="list-style-type: none"><li>•</li></ul>	1



가

	가
	Université de Franche-Comté ( ) ( )
	<ul style="list-style-type: none"><li>•</li><li>•</li><li>• 가</li><li>•</li><li>• 가</li><li>• 가</li></ul>





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TK5		-	3

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TK6		-	3

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- 3.
- 4.

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1	<ul style="list-style-type: none"><li>• ( - , , )</li><li>• ( - , , )</li><li>• ( , GDP )</li></ul>	2
2	<ul style="list-style-type: none"><li>• ( , )</li><li>•</li></ul>	2
1	<ul style="list-style-type: none"><li>• ( )</li><li>• ( , , , , )</li><li>• ( , , , )</li></ul>	2
2	<ul style="list-style-type: none"><li>• ( , )</li><li>• IMF ( , )</li><li>•</li></ul>	2



	<ul style="list-style-type: none"> <li>• (1993-1995)</li> <li>• (1995- )</li> <li>• (2004- )</li> <li>• , (2005- )</li> <li>• (2006- )</li> <li>• 8.9 ,</li> <li>• (2004- )</li> <li>• 가 ( , )(2005- )</li> <li>• 가 (2005- )</li> <li>• 가 (2004- )</li> </ul>



		/	
TK7		-	3

- 가 , , .

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- , 4~7
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- 1 / 8

	<ul style="list-style-type: none"><li>가</li><li>,</li><li></li></ul>	1.5
가	<ul style="list-style-type: none"><li>, , ,</li></ul>	2.5
	<ul style="list-style-type: none"><li>#1:</li><li>#2: ,</li><li>-</li></ul>	3
	<ul style="list-style-type: none"><li>Securing Prosperity</li></ul>	1

	Univ. of Wisconsin-Madison, Dept. of Sociology
	<ul style="list-style-type: none"><li>(1998~2005)</li><li>(2004~ )</li><li>가 가 (2004~ )</li><li>(2004~ )</li><li>Univ. of California-San Diego, Visiting Fellow (2004)</li><li>(2001~ )</li></ul>



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TK8	•	•	-	3

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2. 가
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	<ul style="list-style-type: none"><li>•</li><li>•</li></ul>	2
	<ul style="list-style-type: none"><li>•</li><li>•</li><li>•</li></ul> 가	2
	<ul style="list-style-type: none"><li>•</li><li>- / 3-fares/</li><li>•</li><li>•</li></ul>	2
	<ul style="list-style-type: none"><li>•</li></ul>	2



	/
	( ) / ( ) / ( )
	<ul style="list-style-type: none"> <li>• 1999. 3. -</li> <li>• 2004. 7. -</li> <li>• 2005. 5. - 가</li> <li>• 2005. 8. - .</li> <li>• 2005. 7. -</li> <li>• 2005. 9. - 가</li> <li>• 2005.11. -</li> <li>• 2005.12. - ( ) 가</li> <li>• 2006. 2. -</li> </ul>



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TK9	.	.	-	3

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	• 1995-2003





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TK10		-	3

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1. .
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	<ul style="list-style-type: none"><li></li><li></li><li></li><li></li></ul>	2
	<ul style="list-style-type: none"><li></li><li></li><li>가</li></ul>	3
	<ul style="list-style-type: none"><li></li><li></li><li></li></ul>	3



	( ) ( )
	<ul style="list-style-type: none"><li>• (2000~2001 )</li><li>• (1999 )</li><li>• Transnational Co.</li><li>• 3M</li><li>• IBRI</li><li>• World Bank</li><li>•</li></ul>



			/	
TK11	·	·	-	3

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- 2.
- 3.

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	<ul style="list-style-type: none"><li>•</li><li>•</li><li>•</li></ul>	2
지식경영 추진전략	<ul style="list-style-type: none"><li>•</li><li>•</li><li>•</li></ul>	3
지식경영 Infrastructure	<ul style="list-style-type: none"><li>•</li><li>•</li><li>• Community of Practice</li></ul>	3

	SDS
	<ul style="list-style-type: none"><li>• 1991.12 : SDS( )</li><li>• 1991.12~'99.12 : SDS /</li></ul>

OPC

[ ]

Innovation Culture

Task Professional

OPC

- 1.

[ ]

Innovation Culture

목 차

■ IC1 OPC 가	47
■ IC2	49
■ IC3	50
■ IC4	52
■ IC5 ! !	54

- Experiential Learning 가 .
- Project Adventure ,
- Activity, Spot , Image Chart Edutainment .

1. 가 .
2. 가 .

- , 4~7
- , , ,
- 2 / 16

[What/ Who] Joining Together	<ul style="list-style-type: none"> <li>• Ice Breaking</li> <li>• :</li> <li>• 가</li> </ul>	4
[How] OPC Value	<ul style="list-style-type: none"> <li>• - Group Juggling Activity</li> <li>- :</li> <li>-</li> <li>-</li> <li>- SPOT</li> <li>• Activity( )</li> <li>- (Stakeholder)</li> <li>- , ,</li> <li>• 가</li> <li>- Pike place Cirque du Soleil ?</li> <li>- 가 가? W/S</li> <li>- 가</li> </ul>	10
Now & ME	<ul style="list-style-type: none"> <li>•</li> <li>- Grouping</li> <li>-</li> <li>•</li> <li>- Action Plan</li> </ul>	2

# OPC 가



	(            )
	<ul style="list-style-type: none"><li>•</li><li>•</li><li>•</li><li>•</li></ul>

	(            /            )
	<ul style="list-style-type: none"><li>•            HRD</li><li>•</li><li>• HOD</li><li>•</li></ul>



(                      )		/	/	
		IC2	-	3

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- 가 , .

- 1.
- 2.

- , 4~7

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- 30 가 .

	• 가 , .	10
	• ,	10
	• , ,	14
	• 가 , , •	12
	• , • . PAPR	14
	• ,	20
	• 6 , 1	14
4	• , , , , , •	14
	• , , , , , , , 가	14

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		/	/	
IC3		-		3



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1. 가
2. 가

- , 4~7

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- 2 / 16

	<ul style="list-style-type: none"><li>• ( , )</li><li>•</li><li>•</li></ul>	2
	<ul style="list-style-type: none"><li>• 가</li><li>- Hi-performance Team</li><li>( )</li><li>•</li><li>•</li><li>•</li></ul>	3
	<ul style="list-style-type: none"><li>• MBO</li><li>•</li><li>•</li><li>•</li><li>• , ( )</li><li>•</li><li>•</li></ul>	5
	<ul style="list-style-type: none"><li>• (Competency)</li><li>•</li><li>•</li></ul>	2
	<ul style="list-style-type: none"><li>• 3</li><li>•</li><li>• ( )</li></ul>	4



	1983 ( )
	<ul style="list-style-type: none"> <li>• LG , ,</li> <li>• LG ( )</li> <li>• LG , ,</li> <li>• LG / / ( ), / / /</li> <li>/IR ( )</li> <li>• , , ,</li> </ul>

	( , )
	$\lt$ $\gt$ $\lt$ $\gt$
	<ul style="list-style-type: none"> <li>• TFT</li> <li>•</li> <li>•</li> <li>• BASF, , CJ, ,</li> </ul>

		/	/	
IC4		-		3

A black and white photograph of a man in a dark suit, white shirt, and patterned tie. He is running towards the right, carrying a dark briefcase in his left hand. He has a determined expression. The background is a plain, light color.

- (Real Practice Program) 가
- ,
- 1. : / /
- 2. : Empowerment / ,
- , 4~7
- ,
- 1 / 8

가	<ul style="list-style-type: none"> <li>• (GE &amp; OPC)</li> <li>•</li> <li>•</li> <li>•</li> </ul>	1
	<ul style="list-style-type: none"> <li>•</li> <li>•</li> <li>• (5Why) &amp;</li> <li>•</li> <li>•</li> <li>•</li> <li>• (3W)</li> </ul>	2
Skill -up [            ]	<ul style="list-style-type: none"> <li>•</li> <li>•</li> <li>•</li> <li>•</li> <li>•</li> <li>• Post</li> </ul>	4
	<ul style="list-style-type: none"> <li>•</li> <li>•</li> </ul>	1



	<ul style="list-style-type: none"><li>• UNESCO</li><li>•</li><li>•</li><li>•</li><li>•</li></ul>



!	!		/	/	
		IC5		-	3

- OPC가가

- 1.
- 2.

- , 4~7
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- 1 / 8

	<ul style="list-style-type: none"><li>가</li><li></li><li></li><li></li></ul>	2
[ ] OPC	<ul style="list-style-type: none"><li></li><li></li><li></li><li></li><li></li></ul>	2
[ ]	<ul style="list-style-type: none"><li>가</li><li>- -</li><li>(MOT)</li><li>- - -</li><li>-</li><li>-</li><li>- - -</li><li>- -</li></ul>	4



	<ul style="list-style-type: none"> <li>1</li> <li></li> <li>가 Train The Trainer</li> <li>Train The Trainer</li> <li></li> <li>• , , , HP, ,</li> </ul>

	<ul style="list-style-type: none"> <li>•</li> <li>•</li> <li>• , , , JDC , 가 ,</li> </ul>

-2.

[ ]

Task Professional

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		/	/	
	TC1			3

- / 가 가 : Core Competence of Communication

- 1. 2. ,

- , 4~7

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- 1 / 16

가	•	2
? !	• , 가 • + , + • + •	3
!	• 4 • I Sentence Mission Possible Game •	3
!	• 4 • /	3
!	• Mission impossible • 6	3
!	• (Brain Writing, KnowHow )	2





	(I Communication Center)
	<ul style="list-style-type: none"> <li>• 1992 –2000 .</li> <li>• ‘ ’1,2( 刊)</li> <li>• 2003 4 CBS-TV ‘CBS ’</li> <li>• , , , , , ,</li> </ul>

	/LIFE COACH
	<ul style="list-style-type: none"> <li>KB</li> <li>TOD</li> <li>, , 가 , SK, KTF, KT, LS , LG , ,</li> </ul>

• 1 / 16

	<ul style="list-style-type: none"> <li>What's Your Choice?</li> <li>6</li> <li>Great Company 가 Highway!</li> </ul>	3
	<ul style="list-style-type: none"> <li></li> <li>가</li> <li>+ , +</li> <li>+</li> <li></li> </ul>	3
	<ul style="list-style-type: none"> <li>?</li> <li></li> <li></li> <li>6</li> </ul>	3
	<ul style="list-style-type: none"> <li>' '</li> <li></li> <li>3</li> <li></li> </ul>	3
	<ul style="list-style-type: none"> <li>3 가</li> <li></li> <li></li> <li></li> </ul>	4

## A black and white photograph of a man in a dark suit, white shirt, and patterned tie, running towards the right. He is carrying a dark briefcase in his left hand. The background is a plain, light color.

	/LIFE COACH
	<ul style="list-style-type: none"> <li>KB</li> <li>TOD</li> <li>, , 가 , SK, KTF, KT, LS , LG , ,</li> </ul>

( )		/	/	
	TC3			3

- 3 / 20

1	• • •	5
2	• • • • 가	5
3	• 가 • • • 1 • 2	5
4	• • - / • • 1 • 2	5

- Cyber MBA : [www.cybermba.cio.kr](http://www.cybermba.cio.kr)



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TC4				3

- 가 가
- 가

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	<ul style="list-style-type: none"><li>Ice-Breaking</li><li></li><li></li><li></li><li></li><li></li></ul>	1.5
Fishing Game	<ul style="list-style-type: none"><li></li><li></li><li></li><li></li><li></li><li></li></ul>	2
	<ul style="list-style-type: none"><li>( )</li><li>-</li><li>-</li><li>Win-Win</li></ul>	1.5
	<ul style="list-style-type: none"><li>(Reading Material)</li><li></li><li></li><li></li><li></li><li></li></ul>	3



	<ul style="list-style-type: none"><li>▪ Project Adventure(美) Trainer Course</li><li>▪ EBD</li><li>▪</li><li>▪ FM</li><li>▪ , , SK , GM , , ,</li></ul>



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TC5				3

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- High Value

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- 2 / 16

	<ul style="list-style-type: none"><li>• /</li><li>•</li><li>•</li><li>•</li></ul>	4
	<ul style="list-style-type: none"><li>• 2가</li><li>•</li><li>• [ ]</li><li>• USP(Unified System Process)</li></ul>	2
	<ul style="list-style-type: none"><li>•</li><li>•</li></ul>	4
	<ul style="list-style-type: none"><li>• 가 가</li><li>•</li><li>•</li></ul>	2
	<ul style="list-style-type: none"><li>• , ,</li><li>• : , ,</li></ul>	4



	가
	( , )
	<ul style="list-style-type: none"> <li>•</li> <li>•</li> <li>•</li> <li>• KIMS HRD Senior</li> <li>• KHIN (Consulting &amp; Research Director)</li> <li>• ) ,</li> </ul>





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TC6

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- Powerful Presentation . Presentation

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2. , 가 .
3. , 가 .

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	<ul style="list-style-type: none"><li>•</li><li>•</li><li>•</li></ul>	3
/	<ul style="list-style-type: none"><li>• 5 ( Key-Point)</li><li>• ,</li><li>•</li></ul>	5
	<ul style="list-style-type: none"><li>• : MECE, So What, Why So, How ,</li><li>• (Story Line , / )</li><li>• 3 ( , , )</li><li>•</li><li>• , ,</li><li>• 4 (가 , , , )</li></ul>	3
	<ul style="list-style-type: none"><li>• ( )</li></ul>	5



	<ul style="list-style-type: none"><li>• EBC ( )</li><li>• ,</li><li>•</li><li>• (IT )</li><li>• Digital 外</li><li>• PM/ /</li><li>• 1 SDS</li><li>• PM, , 50 module</li></ul>

	<ul style="list-style-type: none"><li>•</li><li>• SDS</li><li>• Aptech</li><li>•</li></ul>



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TC7

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	<ul style="list-style-type: none"><li>•</li><li>• 7</li><li>•</li></ul>	3
	<ul style="list-style-type: none"><li>•</li><li>•</li><li>• :</li><li>• :</li></ul>	5
	<ul style="list-style-type: none"><li>• 3 ( , , )</li><li>• 3S 20가</li><li>• ( , , )</li><li>• 3 ( , , , )</li><li>• ( , , , )</li><li>•</li><li>• ( , , )</li></ul>	8
	<ul style="list-style-type: none"><li>• ( / / / / )</li><li>• ( / / / / )</li></ul>	4



	<ul style="list-style-type: none"><li>• EBC ( )</li><li>• ,</li><li>•</li><li>• (IT )</li><li>• Digital 外</li><li>• PM/ /</li><li>• 1 SDS</li><li>• PM, , 50 module</li></ul>

	<ul style="list-style-type: none"><li>•</li><li>• SDS</li><li>• Aptech</li><li>•</li></ul>



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TC8

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	<ul style="list-style-type: none"><li>• /</li><li>• 3</li><li>• ,</li></ul>	1
	<ul style="list-style-type: none"><li>• - 3C FAW - SWOT - Business System</li><li>• - Logic Tree</li></ul>	2
	<ul style="list-style-type: none"><li>• Issue</li><li>• Data</li><li>• ( )</li></ul>	2
	<ul style="list-style-type: none"><li>•</li><li>• 가</li></ul>	2
	<ul style="list-style-type: none"><li>•</li><li>• Follow-up</li></ul>	1



	<ul style="list-style-type: none"> <li>• UNESCO</li> <li>•</li> <li>•</li> <li>•</li> <li>•</li> </ul>

	Actual Learning Center
	<ul style="list-style-type: none"> <li>• SK</li> <li>•</li> <li>•</li> </ul>



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TC9

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1. 가 .
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	<ul style="list-style-type: none"><li>• Ice Breaking</li><li>• : , ,</li><li>•</li></ul>	1
	<ul style="list-style-type: none"><li>•</li><li>•</li><li>•</li></ul>	2
&	<ul style="list-style-type: none"><li>• 가</li><li>• 가</li><li>•</li><li>•</li></ul>	3
	<ul style="list-style-type: none"><li>• Role Playing</li><li>•</li><li>•</li><li>•</li><li>•</li><li>•</li></ul>	2

	,
	: /
	<ul style="list-style-type: none"> <li>• CJ 2005</li> <li>• 5 2005</li> <li>• POSCO 2005</li> <li>• POSCO N 5-Up 10 2005</li> </ul>







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TC10				3

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	<ul style="list-style-type: none"><li>가</li><li>Negotiation Simulation Game- ( )</li><li></li><li>-PEAR Cycle</li></ul>	1
	<ul style="list-style-type: none"><li>3가 ( , , )</li><li>DESC</li><li>Negotiation Simulation Game- 가 가 가?</li><li>-Focus on similarities ( )</li></ul>	1
	<ul style="list-style-type: none"><li>-</li><li>가 .</li><li></li><li></li><li>-Minimax</li><li>Negotiation Simulation Game- ( )</li></ul>	4
	<ul style="list-style-type: none"><li></li><li>7가 (Case Study)</li><li>! 9가</li><li>Consensus Method Negotiation Power Checklist</li><li>Negotiation Simulation Game- ( )</li></ul>	2



	( ) , (MMA)
	<ul style="list-style-type: none"> <li>•</li> <li>• (ITAA) , TA</li> <li>•</li> <li>• (KLC)</li> <li>• (Transactional Analysis)</li> <li>• (JTAA)</li> <li>• Effective Negotiation Skill - 社</li> <li>• Business Coaching Skill -</li> <li>• 7 Habits - 社</li> <li>• - DDI社</li> </ul>



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TC11				3

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Opening	<ul style="list-style-type: none"><li>•</li><li>•</li></ul>	1
	<ul style="list-style-type: none"><li>•</li><li>( )</li><li>•</li></ul>	1
5	<ul style="list-style-type: none"><li>•</li><li>•</li><li>•</li><li>•</li><li>( vs )</li></ul>	5
Action Plan	<ul style="list-style-type: none"><li>• 가</li></ul>	1



	美 大 (Wharton School)
	<ul style="list-style-type: none"><li>• 가 , ,</li><li>• , , , ,</li></ul>



		/	/	
TC12				3

- Plan( )
- 1.
- 2.
- 3. System
- , 4~7
- ,
- 1 / 8

	<ul style="list-style-type: none"><li>•</li><li>•</li><li>•</li><li>•</li><li>• Flow chart</li></ul>	2
	<ul style="list-style-type: none"><li>• ?</li><li>•</li><li>•</li><li>•</li><li>•</li></ul>	2
	<ul style="list-style-type: none"><li>•</li><li>• Process Chart</li><li>•</li><li>• WSP</li></ul>	2
	<ul style="list-style-type: none"><li>• ?</li><li>• Point</li><li>•</li><li>• Maintenance</li><li>•</li><li>• ,</li></ul>	2



	HMI
	( )
	<ul style="list-style-type: none"><li>• HR</li><li>• ( , SHL ) / ISD Model</li><li>• (美 )</li><li>• / CDP( )</li></ul>

	( )
	<ul style="list-style-type: none"><li>• LG</li><li>• LG ( ) . . .</li><li>•</li><li>• 1998 ASTD Conference Session Speaker</li></ul>



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TC13

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- 20 .
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- 1.
- 2.
3. 가

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- 20 / 20 , 4

1	• Course Intro	1
2	• 가 .	1
3	•	1
4	• 가?	1
5	• ?	1
6	• ,	1
7	• , 가?	1
8	• 가 .	1
9	• .	1
10	• ,	1
11	• 가?	1
12	•	1
13	• (Planning)	1
14	• (Acquisition)1	1
15	• (Acquisition)2	1
16	• /가 (Analysis)1	1
17	• /가 (Analysis)2	1
18	• (Application)	1
19	•	1
20	•	1

- ( <http://www.cedu.com> )



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TC14				3

- , ,

1. Life Cycle
- 2.
- 3.

- , 4~7

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Change your mind ( , )	<ul style="list-style-type: none"><li>• 21 가 ( )</li><li>•</li><li>•</li></ul>	1
Change your mind ( , )	<ul style="list-style-type: none"><li>• ? ( )</li><li>• ( , , , )</li></ul> <ul style="list-style-type: none"><li>• ( , , )</li><li>• ! ( )</li></ul>	5
Change your activity ( )	<ul style="list-style-type: none"><li>•</li><li>• , ( ) ,</li></ul>	2





	IBS Consulting company
	<ul style="list-style-type: none"> <li>• ( )</li> <li>•</li> <li>• , , 2 , LG , 4</li> <li>• ,</li> <li>• :</li> </ul>

	IBS Consulting
	( , )
	<ul style="list-style-type: none"> <li>• LG /</li> <li>• /FC/EBC</li> <li>•</li> <li>• Competency Modeling</li> <li>• LG Internal consultant</li> <li>•</li> <li>• , , ,</li> </ul>



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TC15

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- 가

- 1.
2. PR,
3. 가

- , 4~7

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1	• 1	0.5
2	• 2	0.5
3	• 1	0.5
4	• 2	0.5
5	• 1	0.5
6	• 2	0.5
7	• 1	0.5
8	• 2	0.5
9	• 1	0.5
10	• 2	0.5
11	• 1	0.5
12	• 2	0.5

- ( <http://cyber.coti.go.kr> )



가

TC16

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- 가

1. PR,
2. PR,
3. 가

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	<ul style="list-style-type: none"><li>PR</li><li>가</li></ul>	2
	<ul style="list-style-type: none"><li>Workshop</li></ul>	2
	<ul style="list-style-type: none"><li>/ PR 가</li></ul>	3
Media Relationship	<ul style="list-style-type: none"><li>Workshop</li></ul>	3
PR	<ul style="list-style-type: none"><li></li></ul>	3
	<ul style="list-style-type: none"><li></li></ul>	3

	<ul style="list-style-type: none"><li>• TV</li><li>•</li><li>•</li><li>• PR 가</li></ul>



OPC

- 3.

[ ]

Task Professional

목 차

TK1	91
TK2	92
TK3	94
TK4	95
TK5	97
TK6	98
TK7	100
TK8	101
TK9	103
TK10	104
TK11	106



( FTA)

	/	/	
TK1		-	3



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1. WTO
- 2.

- , 4~7

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- 1 / 8

WTO	• WTO	2
	• •	3
	• • •	3

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TK2		-	3

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- 1.
2. CT( )
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	<ul style="list-style-type: none"><li>• 가</li><li>•</li></ul>	2
	<ul style="list-style-type: none"><li>•</li><li>•</li><li>•</li></ul>	1
/	<ul style="list-style-type: none"><li>• / /</li><li>• / / ( )</li><li>• / /</li></ul>	2
,	<ul style="list-style-type: none"><li>•</li><li>• ,</li><li>•</li></ul>	1
	<ul style="list-style-type: none"><li>•</li><li>•</li></ul>	1
CT ( )	<ul style="list-style-type: none"><li>• CT</li><li>• 가</li><li>• CT</li></ul>	1



	( )
	<ul style="list-style-type: none"><li>• ( )</li><li>• ( )</li><li>• KOCN(Korea Contents Network)</li><li>•</li></ul>





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TK3		-	3

- 가 .

1.

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	<ul style="list-style-type: none"><li></li><li></li><li></li></ul>	5
	<ul style="list-style-type: none"><li></li></ul>	1
	<ul style="list-style-type: none"><li></li></ul>	2

	, ( ) ,
	<ul style="list-style-type: none"><li>Texas A&amp;M</li><li></li><li>, 가</li><li></li><li></li><li>가</li><li>Korea Economic Institute of America, Advisory Council</li></ul>



가

TK4

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- 1.
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가 ‘ 가 ’

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	<ul style="list-style-type: none"><li>•</li><li>• ( , 가 , )</li><li>• . •</li><li>•</li></ul>	2
	<ul style="list-style-type: none"><li>•</li><li>•</li><li>•</li></ul>	2
가	<ul style="list-style-type: none"><li>• 가</li><li>• 가</li><li>• 가 가</li><li>•</li></ul>	3
	<ul style="list-style-type: none"><li>•</li></ul>	1

가

	가
	Université de Franche-Comté ( ) ( )
	<ul style="list-style-type: none"><li>•</li><li>•</li><li>• 가</li><li>•</li><li>• 가</li><li>• 가</li></ul>



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TK5		-	3

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TK6		-	3

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1	<ul style="list-style-type: none"><li>• ( - , , )</li><li>• ( - , , )</li><li>• ( , GDP )</li></ul>	2
2	<ul style="list-style-type: none"><li>• ( , )</li><li>•</li></ul>	2
1	<ul style="list-style-type: none"><li>• ( )</li><li>• , ( , , , , )</li><li>• ( , , , , )</li></ul>	2
2	<ul style="list-style-type: none"><li>• ( , )</li><li>• IMF ( , )</li><li>•</li></ul>	2



	<ul style="list-style-type: none"> <li>• (1993-1995)</li> <li>• (1995- )</li> <li>• (2004- )</li> <li>• , (2005- )</li> <li>• (2006- )</li> <li>• 8.9 ,</li> <li>• (2004- )</li> <li>• 가 ( , )(2005- )</li> <li>• 가 (2005- )</li> <li>• 가 (2004- )</li> </ul>



	/	/	
TK7		-	3

- 가 , , .

1.

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	<ul style="list-style-type: none"><li>가</li><li>,</li><li></li></ul>	1.5
가	<ul style="list-style-type: none"><li>, , ,</li></ul>	2.5
	<ul style="list-style-type: none"><li>#1:</li><li>#2: ,</li><li>-</li></ul>	3
	<ul style="list-style-type: none"><li>Securing Prosperity</li></ul>	1

	Univ. of Wisconsin-Madison, Dept. of Sociology
	<ul style="list-style-type: none"><li>(1998~2005)</li><li>(2004~ )</li><li>가 가 (2004~ )</li><li>(2004~ )</li><li>Univ. of California-San Diego, Visiting Fellow (2004)</li><li>(2001~ )</li></ul>



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TK8		-	3

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2. 가
- 3.
- 4.

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	<ul style="list-style-type: none"><li>•</li><li>•</li></ul>	2
	<ul style="list-style-type: none"><li>•</li><li>•</li><li>• 가</li></ul>	2
	<ul style="list-style-type: none"><li>•</li><li>- / 3-fares/</li><li>•</li><li>•</li></ul>	2
	<ul style="list-style-type: none"><li>•</li></ul>	2





	/
	( )/ ( )/ ( )
	<ul style="list-style-type: none"> <li>• 1999. 3. -</li> <li>• 2004. 7. -</li> <li>• 2005. 5. - 가</li> <li>• 2005. 8. - .</li> <li>• 2005. 7. -</li> <li>• 2005. 9. - 가</li> <li>• 2005.11. -</li> <li>• 2005.12. - ( ) 가</li> <li>• 2006. 2. -</li> </ul>



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TK9		-	3

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	• 1995-2003



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TK10		-	3

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	<ul style="list-style-type: none"><li></li><li></li><li></li><li></li></ul>	2
	<ul style="list-style-type: none"><li></li><li></li><li>가</li></ul>	3
	<ul style="list-style-type: none"><li></li><li></li><li></li></ul>	3



	( ) ( )
	<ul style="list-style-type: none"><li>• (2000~2001 )</li><li>• (1999 )</li><li>• Transnational Co.</li><li>• 3M</li><li>• IBRI</li><li>• World Bank</li><li>•</li></ul>



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TK11		-	3

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1. 가
- 2.
- 3.

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	<ul style="list-style-type: none"><li>•</li><li>•</li><li>•</li></ul>	2
지식경영 추진전략	<ul style="list-style-type: none"><li>•</li><li>•</li><li>•</li></ul>	3
지식경영 Infrastructure	<ul style="list-style-type: none"><li>•</li><li>•</li><li>• Community of Practice</li></ul>	3

	SDS
	<ul style="list-style-type: none"><li>• 1991.12 : SDS( )</li><li>• 1991.12~'99.12 : SDS /</li></ul>

: \_\_\_\_\_ : \_\_\_\_\_ : \_\_\_\_\_

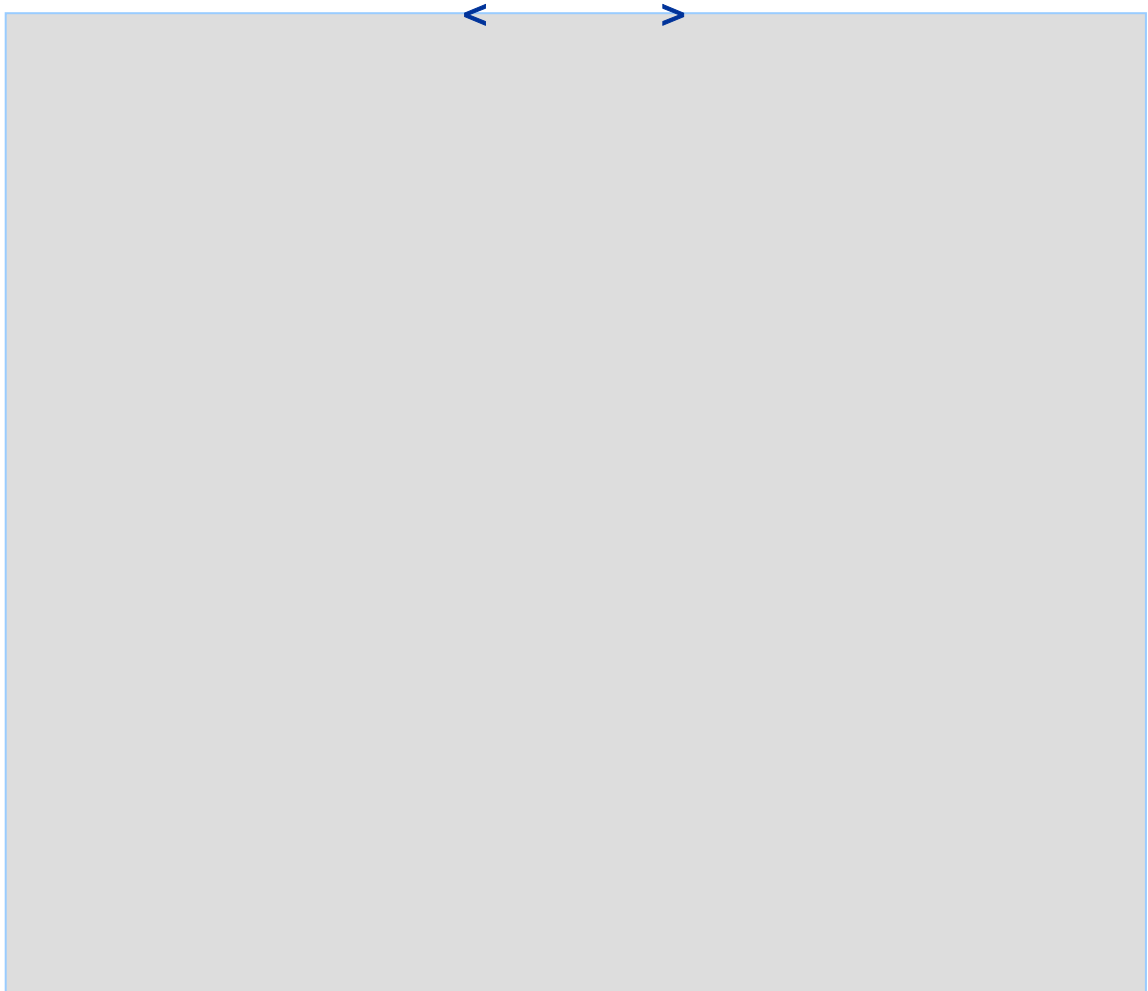
1.

TK1	.	TK2	.	TK3	.	TK4	.	TK5	.	TK6	.
TK7	.	TK8	.	TK9	.	TK10	.	TK11	.		.

2.

		CODE			
1	1	LD1	Leadership High Practice		-
	2	LD2			-
	3	LD3			-
	4	LD4	-		-
2	5	TK1	( FTA)	•	-
	6	TK2		•	-
	7	TK3		• •	-
	8	TK4	가		-
	9	TK5			-
	10	TK6			-
	11	TK7			-
	12	TK8		• •	-
	13	TK9		• •	-
	14	TK10			-
	15	TK11		• •	-
1	16	IC1	OPC가	-	-
	17	IC2	( )	-	-
	18	IC3		-	-
	19	IC4		-	-
	20	IC5	! !	-	-
	21	TC1			
	22	TC2	HBC 'Highway to Business Communication'		
	23	TC3	( )		
	24	TC4			
	25	TC5			
	26	TC6	1	&	
	27	TC7	2	&	
	28	TC8	Q		
	29	TC9	Q		
	30	TC10			
	31	TC11			
32	TC12				
33	TC13	( )			
34	TC14				
35	TC15	( )			
36	TC16	가			
2	37	TK1	( FTA)	•	-
	38	TK2		•	-
	39	TK3		• •	-
	40	TK4	가		-
	41	TK5			-
	42	TK6			-
	43	TK7			-
	44	TK8		• •	-
	45	TK9		• •	-
	46	TK10			-
	47	TK11		• •	-

3. OPC (OPC ) .  
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OPC 가 ,  
, 「 」 .



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1.

TK1	.	TK2	.	TK3	.	TK4	.	TK5	.	TK6	.
TK7	.	TK8	.	TK9	.	TK10	.	TK11	.		.

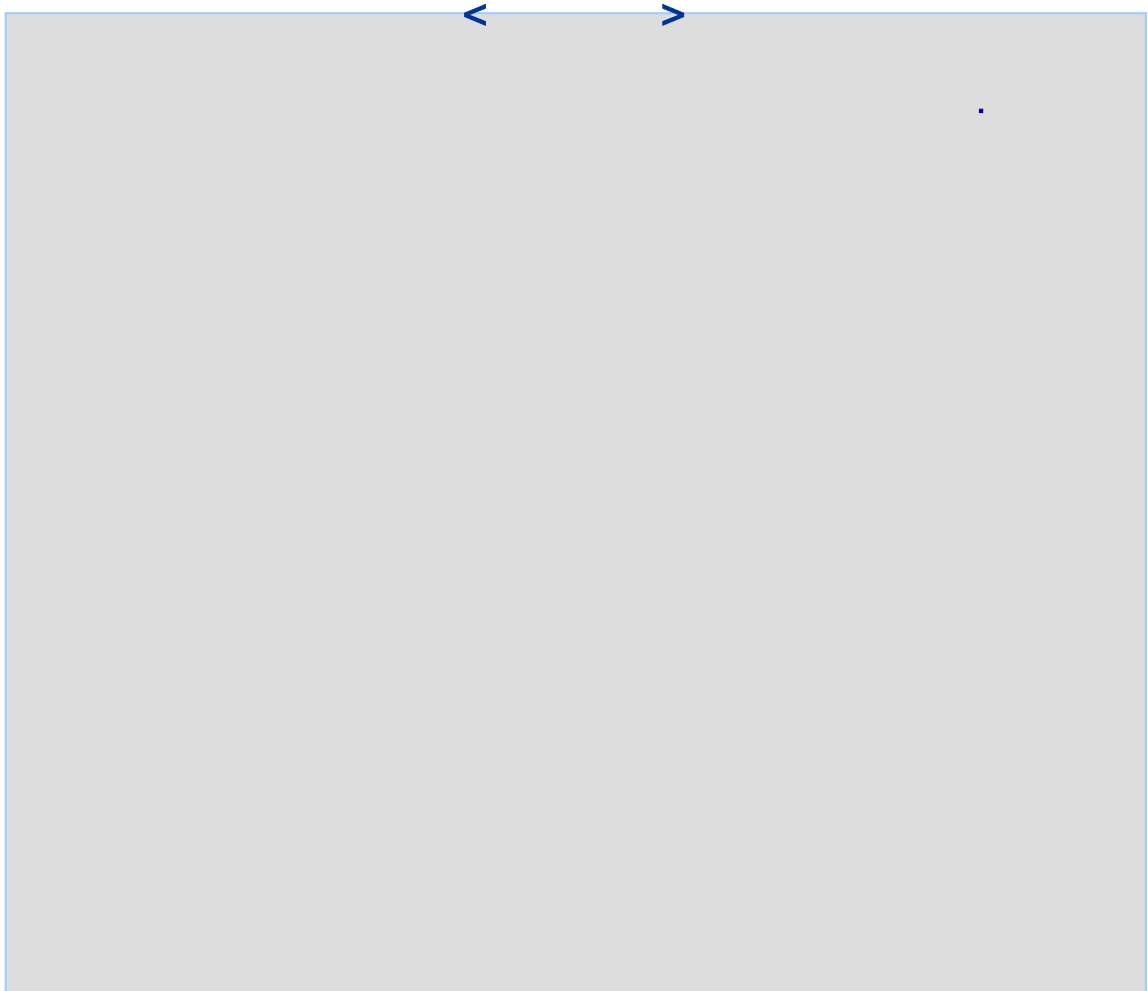
2.

	CODE			
1	1	LD1	Leadership High Practice	-
	2	LD2		-
	3	LD3		-
	4	LD4	-	-
2	5	TK1	( FTA)	-
	6	TK2		-
	7	TK3		-
	8	TK4	가	-
	9	TK5		-
	10	TK6		-
	11	TK7		-
	12	TK8		-
	13	TK9		-
	14	TK10		-
1	15	TK11		-
	16	IC1	OPC가	-
	17	IC2	( )	-
	18	IC3		-
	19	IC4		-
	20	IC5	! !	-
	21	TC1		-
	22	TC2	HBC 'Highway to Business Communication'	-
	23	TC3	( )	-
	24	TC4		-
	25	TC5		-
	26	TC6	1	&
	27	TC7	2	&
	28	TC8	Q	-
	29	TC9	Q	-
	2	30	TC10	
31		TC11		-
32		TC12		-
33		TC13	( )	-
34		TC14		-
35		TC15	( )	-
36		TC16	가	-
37		TK1	( FTA)	-
38		TK2		-
39		TK3		-
40		TK4	가	-
41		TK5		-
42		TK6		-
43		TK7		-
44		TK8		-
45		TK9		-
46		TK10		-
47		TK11		-



3. OPC (OPC ) .

OPC 가 , 「 」 .



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